Project Design Phase-I Proposed Solution Template

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| Date | 03 Nov 2023 |
| Team ID | NM2023TMID02300 |
| Project Name | Creating an Sponsored Post for Instagram |

Project team shall fill the following information in proposed solution template.

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| **S.No.** | **Parameter** | **Description** |
| 1 | Novelty | Introducing our groundbreaking [Product/Service] that's redefining the game!. Imagine a world where [highlight a key benefit or feature]. It's not science fiction; it's here, and it's ready to elevate your [audience's interest or lifestyle]. |
| 2 | Feasibility of Idea | Assess the practicality and viability of implementing the idea. Consider factors like technical, financial, and resource feasibility. |
| 3 | Business Model | Influencers create high-quality, authentic content that features the brand's product or service. This content can be in the form of photos, videos, stories, or reels. |
| 4 | Social Impact | The social impact of Instagram sponsored posts depends on the authenticity, credibility, and commitment of the brand or influencer to the cause they are promoting. When executed with integrity, these posts have the potential to create positive change, mobilize support, and inspire individuals to take action in line with their values and the greater good. |
| 5 | Scalability of Solution | Evaluate the potential for the project to scale and grow to serve a larger audience or expand to different markets or platforms. |